

**mhc**  
MENTAL HEALTH CARE

# **MEDIA ADVISORY**

Mental Health Care, Inc  
Public Relations – Susan Morgan, 813.244.4906

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**12:30 p.m. Tuesday**  
**October 9, 2012**

**Therapy pool to bring aquatic therapy to benefit children with disabilities –  
FIRST in the City of Tampa**

Good visuals for photos or cameras:

Family available to interview

Sertoma members who raised over \$25,000.

UCP Executive director and aquatic therapists available

**Aquatic therapy:**

Because water eliminates the effects of gravity on the body, pain and stress on muscles and joints are greatly reduced. As result, children with disabilities can stretch and strengthen weakened arms and legs within their full range of motion. Aquatic therapy increases circulation, improves heart rate, increases range of motion, decreases blood pressure, and increases digestive movement. The properties of the water, such as its buoyancy, allows for more dynamic exercises in a safe environment. Aquatic therapy allows the therapist to move and manipulate the patient with greater ease and diversity.

UCP of Tampa Bay provides services to children, adults and families with over 200 different types of disabilities.

- WHO:** **United Cerebral Palsy of Tampa Bay board of directors; Jim King, Executive Director**  
Mental Health Care CEO, Joe Rutherford  
Sertoma members  
Family with disabled child that will benefit from aquatic therapy
- WHAT:** Ribbon Cutting Ceremony & Presentation to the City of Tampa
- WHEN:** Tuesday, October 9, 2012 at 12:30 p.m.
- WHERE:** 2215 E. Henry Ave., Tampa, Florida 33610  
(Near Intersection of Hillsborough & 22nd)

**For more information contact Susan Morgan at 813.244.4906, [smorgan@MHCinc.org](mailto:smorgan@MHCinc.org)**